

# The MUZZY Method

## See-and-Learn

Recent research shows that the early years of childhood, from ages 1 through 12, are "the window of opportunity" for language learning!

Never again will it be as easy for your child to acquire a second language.

By choosing MUZZY, you are unlocking your child's natural gift for languages, building critical cognitive and intelligence skills, and nurturing his/her potential for success in the global community we live in today!

MUZZY offers a rapid, powerful multimedia approach to language learning that surrounds and engages your child immediately with the proven "see-listen-and-learn" technique that stimulates kids' natural language ability.

Nature actually "hardwires" the human brain for language during childhood. The inborn acquisition process is very simple: a child sees and hears language in use,



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MUZZY IS THE WORLD MOST SUCCESSFUL LANGUAGE PROGRAM FOR CHILDREN

## Listen-and-Learn

and thereby makes and learns associations. Language is absorbed into the developing brain more rapidly and easily than will ever again be possible later in life.

MUZZY surrounds a child in the environment of a second language. It works best when you permit your child to learn at his or her own rhythm and pace. You'll be surprised by how much children enjoy this program, and how quickly

they become absorbed by the story, the characters and the language.

Within the MUZZY world, your child will learn elements of the new language just the way he or she first learned (or is learning) his or her first language. There's no "forcing" Your child learns by seeing and listening again and again. As a natural language learning system, the MUZZY method functions almost completely by itself.



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## Some Good Techniques

We are all eager for our children to start learning a second language. But forcing it on them is the fastest way to lose their interest. Here are some techniques to use which will increase their interest:

MUZZY could be the most important gift you ever give your child.

- If you've allotted a specific amount of daily time for TV or video to your child, add one-half hour per day for MUZZY.
- If your child likes to expand the pre-bedtime hour, let him or her watch MUZZY before going to bed.
- Sit down to watch MUZZY yourself, and invite your child to join you. This is particularly useful with young children.
- Make MUZZY an eagerly anticipated rainy-day activity.
- Don't limit the amount of time (within reason) that your child can watch or listen to MUZZY.
- Let your child determine when he or she wants to watch MUZZY.
- Make MUZZY a reward.
- Listen to the Audio CD in the car. Focus on the songs.
- Of course, your own tried and true techniques for capturing and keeping your child's interest will work best.



### PLEASE REMEMBER...

Natural language learning is not a perfectly systematic process. A language is learned in many different ways. Allow your child to learn at his or her own pace. Learning and knowledge will build over time. Please don't attempt to rush your child.

Giving your child the time to "play" with MUZZY will be the very best help you can give.

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Advantage**

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